PRINCIPAL FACTOR AND ISSUES IN THE DEVELOPMENT OF TRADE IN BULGARIA

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Abstract

In the study there are outlined the changes in the main economic factors for the development of trade – GDP – both as a total and per capita, investment, consumption, earnings, savings, import and export, debt, etc. There are revealed the main changes and issues in the development of trade – investment, TFA, number of employed persons, number of retail outlets, turnover, main economic outputs. The problems lie in the numerous micro outlets, the role of the foreign chains in this country, in the existence of a great number of intermediaries in wholesale trade, the insufficient education and low average salaries of the employed persons.