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SOCIALLY RESPONSIBLE AWARD OF PROCUREMENT CONTRACTS

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Abstract

With the Europe 2020 strategy the EU has set itself, under conditions of a changing world, the goal of becoming an intelligent, sustainable and inclusive economy. Under the current conditions of budget constraints and economic difficulties the conventional mechanisms for promoting social justice and social cohesion are insufficient. Through the inclusion of social criteria in the awarding of public procurement there can be guaranteed the compliance with social insurance legislation, furthered the decrease in the unemployment rate, stimulated the integration of isolated groups of individuals and achieved greater efficiency of government spending as a whole.

Keywords: *public procurement, corporate social responsibility, social criteria, social policy.*

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