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¹ http://www.etc-corporate.org/resources/uploads/etc_citytourism&culture_lr.pdf

² , . I. , 1980, . 9-10.

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⁴ „SOL MELIA GRAND HERMITAGE” – - „ ” „SOL LUNA BAY”
 - . „ ” ,13- -
 1956 . „ ” -
 300 85 . 30 .
www.solmelial.com
www.sol-luna-bay-hotel.eurobookings.com

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3. -

43,8% , 52,5% -

: (31,5%), (21,0%) -

• 98,8% , -

• , 64% , 69,1% -

• : 97,5% -

„ ”, 53% -

• 52,2% / , -

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(27,2%), (14,8%), (8%) -

(9,9%) (. . 2). -

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	()	()	(%)	(%)
	127	61	78,4	63,5
	17	12	10,5	12,5
	0	0	0	0
	7	14	4,3	14,6
	11	9	6,8	9,4
	162	96	100	100

, 96,3%

• 96,3%

• 67,9%

• 47,5%

• 53,7%

• 31,5%

(71,6%).

85,2%

59,3%

„ ”.

„ ”.

(93,2%), (75,2%)

(64,2%), (56,8%) (. 4).

47,5% „ ”, 21,5%

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		%		%
	123	75,2		
	151	93,2		
	116	71,6		
			151	93,2
			92	56,8
			104	64,2

61,5%

11,5%

(. . . 5).

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	(%)	(.)
	61,5%	59
	11,5%	11
	27,1%	26
	100,0%	96

45,8%

3 15

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	2	2,1
	38	39,6
	40	41,7
	16	16,7
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ASSESSING THE POTENTIAL OF BULGARIAN FOLKLORE FOR THE REALIZATION OF CULTURAL TOURIST TRAVEL

Assist. Prof. Krasimira Yancheva

Abstract

Bulgarian folklore is one of the most significant cultural and historical resources of the country. The rich content, the diversity and dynamism of Bulgarian folk songs and dances, rite system and handicrafts are good prerequisites for their development as one of the main cultural attractions of the country. Cultural tourist travel, based on Bulgarian folklore, can become emblematic of the country, which will attract many tourists with cultural interests to Bulgaria.