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**CONDITIONS FOR THE DEVELOPMENT OF EVENT TOURISM
ON THE BULGARIAN BLACK SEA COAST**

PhD student Boryana Umnikova

Abstract

The goal of the study is to identify and assess the present conditions and resources for the development of event tourism on the Bulgarian Black Sea Coast. The richness of the event calendar, the developed facilities, as well as the necessity for their renovation and adaptation to the needs of tourists are principal emphases of the study.

Keywords: *conditions, resources, development, event tourism, Bulgarian Black Sea Coast.*